

# MARLON



## ABOUT

Adept, driven and detail-oriented Graphic Designer with 3 Years experience in digital branding, logo design, web development and social media management.

Highly experienced in Photoshop, InDesign and Illustrator with a keen interest in sustainability focused design.

Avid team player that thrives working collaboratively or comfortable as a solo player.



**QUALIFICATION**  
**BSC (HONS)**  
**PRODUCT DESIGN**

FULL, CLEAN UK  
DRIVERS LICENSE

07551 738602

marlonaa.design  
@gmail.com

marlonaadesigns.co.uk



REFERENCES AVAILABLE  
UPON REQUEST

# ALLISON

# EXPERIENCE

## **DR ZIGS : 2018 + 2020**

**Graphic Designer - 2 x Work Placements + Summer Job**

### **Achievements:**

- » Manufactured & packed toys, planned new ways to construct products, designed new information packages and developed/maintained their previous website via Shopify.
- » Progressed and became their in house graphic designer after heavy involvement within the company.
- » Redesigned outdated packaging, diversified their product marketing, increased traffic towards their website and social platforms utilising SEO and produced SEO rich advertisement.

## **FSG TABLEWARE : 2019**

**Graphic Designer - 8 Week Work Placement**

### **Achievements:**

- » Independently re branded their Eco-To-Go sub brand, developed/maintained their previous website via WordPress and modernised their marketing materials.
- » Engaged in cross organisation communication with stakeholders and third level institutions.
- » Further developed their promotional materials during my freelance career.

## **FREELANCE WORK : 2020 - Onwards**

**Graphics Designer**

### **Achievements:**

- » Created 30+ logos and illustrations for a wide variety of clientele, highlighting their individuality through their brand, utilising typography, colour theory and the principles of graphic design.
- » Created and stream-lined client's websites, improving UX/UI and subsequently increasing business growth.
- » Illustrated design ideas using storyboards, process flows and site maps.
- » Provided an authentic and personal service, leading to a returning, 100% satisfied customer base.
- » Managed and lead multiple projects in addition to working full-time.

## **BANGOR UNIVERSITY : 2017 - 2020**

**University Graduate**

### **Achievements:**

- » Pitched ideas and demonstrated working prototype materials to a diverse panel of company directors and investors.
- » Generated promotional material, using Premiere Pro, to showcase my final project.

## **BLIND VETERANS**

**Voluntary : 2016 - 2017**

### **Achievements:**

- » Volunteered my time after school, to build relationships, provide emotional support and comradery to the veterans.